

Eric Chan a.k.a. EEPMON

Digital Artisan / Creative Director

project@eepmon.com

/ SUMMARY

13+ years under the digital artist alias and brand EEPMON, a creative leader exploring the entrepreneurial intersections of computer code, digital media, fashion to installation design. As EEPMON I have exhibited, won awards and spoken internationally. In 2018 I represented Canada on its 1st creative industries trade mission led by Canada's Minister of Heritage. I sit on the Board for the Canadian Museums Association. TEDx performing artist.

/ EXPERTISE

Art Direction
Creative Consulting
Digital Art & Illustration
Environmental Graphics
Fashion Design
Motion Graphics
Motivational Speaker

/ EDUCATION

- Carleton University, Masters of Information Technology : Digital Media (2020-2021 expected)
- Carleton University, Bachelors of Information Technology : Interactive Multimedia and Design (2008)
- Algonquin College, Diploma in Computer Engineering Technology - Computing Science with Honours (2004)

/ PROJECTS (SELECTION)

- **NŌME Presents: PEANUTS × EEPMON | China (August 2020)**
Created a special product collection which combines EEPMON's digital artistry with PEANUTS known for their iconic characters, Snoopy and Charlie Brown. Distributed throughout all NŌME stores across China. [\[Website\]](#)
- **ABLE JEANS × THE MONKEY KING by EEPMON | China (July 2020)**
Art directed and designed the Fall 2020 fashion capsule collection. Distributed throughout all ABLE JEANS stores across China. [\[Website\]](#)
- **Canadian Heritage: Canada Day 2020 Yours to Discover Colouring Booklet | Canada (July 2020)**
In its first virtual celebration, I created a colouring activity book in partnership with Canadian Heritage, Ingenium Canada and Kind Village. Downloadable online via Canada's official website. [\[Website\]](#)
- **Shanghai Explorium × Avery Dennison THE RETAIL LAB | Shanghai (September 2019)**
Art Directed a collaboration with two of the world's largest supply-chain companies, Li & Fung and Avery Dennison. My roles included interior concept design, retail space planning and key visual messaging to promote RFID technology. [\[Website\]](#)
- **Marvel Entertainment | New York City (July 2019 & April 2017)**
Commissioned by Marvel's cinematic department to create EEPMON stylized graphic portraits of the superheroes in Spider-Man: Far From Home and The Guardians of the Galaxy 2. Art used for product and marketing. URLs: [\[Spider-Man\]](#) [\[Mysterio\]](#) [\[Star-Lord\]](#)
- **Satellite Young × EEPMON : Sanfransokyo Girl Music Video | Tokyo (Summer 2018)**
Designed, directed and produced a motion graphic animated music video for Tokyo-based synthwave group Satellite Young. [\[Website\]](#)
- **Canada Science & Technology Museum : "Yours to Discover" Art Mural | Ottawa (November 2017)**
The museum unveiled EEPMON's 100 x 20 foot permanent art mural in collaboration with social impact start-up Kind Village. Spent over a year in three museum vaults and interviewed staff and community members the mural is a visual narrative that explores the intersections of human innovation, human ingenuity driven by curiosity to advance science, technology and social impact. [\[Website\]](#)

- **Alpha Industries × EEPMON × RIME : MA-1 Bomber Jacket | New York City (November 2017)**
World renowned for Alpha's iconic MA-1 bomber jacket, this 3-way collaboration resulted in the creation of the "JUNGLE OUT THERE" MA-1 bomber inspired by the concrete jungle of New York City. Limited of 128 pieces and debuted at the very first ComplexCon in 2017. [\[Website\]](#)
- **Canadian Failures Book : Essay Chapter Contributor (October 2017)**
This book gathers ten experts from the private, public, not-for-profit sectors and academia, all of whom have grappled with failures and success throughout their lives. Their powerful argument: that Canada, and Canadians, must be willing to learn from failure if we hope to succeed. [\[Website\]](#)
- **Queen's Café : Corporate Identity Branding | Beijing (Winter 2016)**
Corporate identity design and branding for Queen's Beijing expansion. Developed their first iconic mascot Miss Queen's, she serves as the central anchor from life-sized statue, product, packaging, culinary to social media. By invitation, the mascot was featured in the 2019 MASCOT's of DESIGN book. [\[Website\]](#)
- **Canada Goose × EEPMON : Synthesis Parka (November 2013)**
Co-created with Canada Goose on a limited edition parka that blends functional wear with digital art. Only 150 pieces were produced and distributed to selective retailers worldwide. The collaboration made international headlines where GQ France awarded it as one of its top 40 fashion winter coats. [\[Website\]](#)
- **Microsoft Xbox × EEPMON : Visual Communication Campaign | Europe (Summer/Fall 2008)**
Created artworks to communicate four gaming categories for Xbox specifically: Blockbuster, Music, Family and Sports. Visual campaign was activated across Europe during the summer and fall of 2008. [\[Website\]](#)

/ PUBLIC ENGAGEMENTS

- 2020**
 - Art Judge, Young Blood hosted by ModernSky | China (Forthcoming November, 2020)
 - Keynote, [Computers in Libraries](#) hosted by InfoToday | Virtual Conference (Forthcoming September 21st, 2020)
- 2019**
 - Keynote, DESIGN MATTERS hosted by Tezign | Shanghai
 - Olympian × Digital Artist, Canada Science & Technology Museum | Ottawa
 - Keynote, Li & Fung Shanghai Explorium [HELLO FUTURE SUMMIT](#) | Shanghai
 - Moderator, [Taking it to the People – Value of GLAMs 2019](#) | Montreal
 - [UX.Talk | Tokyo](#) hosted by Yahoo! Japan | Tokyo
- 2018**
 - Panelist, The Canada School of Public Service on "Importance of Failure to Innovation" | Ottawa
 - Keynote, Guangzhou Entertainment Technology (GET) Show | Guangzhou
 - [Lighting Innovation and Urban Art Forum](#) hosted by Guangzhou University | Guangzhou
 - Speaker, 2nd [China Animation Comic Game Group](#) | Guangzhou
- 2017**
 - Panelist for Science, Art and Creativity hosted by Canada Science & Technology Museum | Ottawa
 - [The 5th Canada-China Cultural Dialogue Delegation](#) | Beijing and Dunhuang
 - Keynote, ROI: Communities, Collections, Collaboration hosted by Internet Librarian | Monterey
 - Keynote, [2020 and Beyond Summit](#) hosted by University of Toronto iSchool | Toronto
 - [Creating in the Digital Age](#) hosted by the New Brunswick Museum | Saint John
 - [UX.Talk | Tokyo](#) hosted by IDEO | Tokyo
 - [PechaKucha Vol#147](#) | Tokyo
 - [Design Talk at Rhode Island School of Design Museum](#) hosted by Adobe | Rhode Island
 - Keynote Panelist, [The Canadian Museums Association 70th AGM: Game Changer](#) | Ottawa
 - [Adobe Creative Jam](#) hosted by Carleton University | Ottawa
- 2016**
 - [Adobe Livestream: Workshop with EEPMON, Illustration Master](#) | Ottawa
 - [Chinese University of Hong Kong, Department of Fine Arts](#) | Hong Kong
 - [The City of Hong Kong University School of Creative Media](#) | Hong Kong
 - [National Summit on the Value of Libraries, Archives & Museums](#) (GLAMs) hosted by LAC | Ottawa

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2013 | - Keynote, [Art+Fashion Creative Intersections hosted](#) by University of Toronto JHI | Toronto

/ PRESS & PUBLICATION

Assouline	Applied Arts	Algonquin College	BOX Vol.2
Canada Goose	ACCLAIM	BPM Magazine	Ottawa Citizen
Colette	Adobe	Carleton University	Ottawa Magazine
COMPLEX Style	Beautiful Decay	CBC	Ottawa Business Journal
GQ Magazine France	Computer Arts	CTV	Flare Magazine
Harvey Nichols, UK	DigitalArts Magazine	Financial Post	Ricepaper Magazine
Highsnobiety	IdN	JoshSpear.com	Scion Magazine
HYPEBEAST	MacUser Magazine	M/I/S/C	Sourcebook of Contemporary Illustration
ImagineFX	Mascots of Design Book	MoCoLoco.com	TCHAD
JAY Z's Life+Times	M/I/S/C	MUSE Magazine, CMA	Telegraph-Journal
Selectism	NYLON	University of Toronto	Tiger Translate

/ TECHNOLOGY SKILLSET

Adobe After Effects CC	Adobe Illustrator CC	ActionScript	Python
Adobe Animate CC	Adobe Photoshop CC	HTML / CSS / JS / XML	Sublime
Adobe Audition CC	Adobe Premiere CC	JAVA	Macintosh OSX
Adobe Dreamweaver CC	MadMapper	PHP	Microsoft Windows
Adobe InDesign CC	Blender 3D	Processing	Microsoft Office Suite

/ AWARDS & RECOGNITION

2018	<ul style="list-style-type: none">- Delegate on the Creative Industries Trade Mission to China led by Canada's Minister of Heritage- <i>Winner</i> for the annual Applied Arts Magazine's Community Award for category: Design Miscellaneous- <i>Winner</i> for the annual Applied Arts Magazine's Illustration Award for category: Retail Application- MadeMill Artist in Residence, Ottawa
2017	<ul style="list-style-type: none">- Brand ambassador and inducted into Canada Goose's "Goose People"- Unveiled 100-foot art mural, "YOURS TO DISCOVER" at Canada Science & Technology Museum
2016 to 2006	<ul style="list-style-type: none">- Digital Artist in Residence at the Applied Research & Innovation, Algonquin College- Design Judge, Adobe Creative Jam- <i>Winner</i> for the Design Exchange Museum: Emerging Designer People's Choice Award- <i>Winner</i> for the Carleton University Young Alumni Achievement Award- Artwork, Intersections 11 inducted into Carleton University's permanent art collection- GQ France selects Canada Goose x EEPMON Synthesis Parka into the Top 40 winter coats- School of Visual Arts: Illustration Residency, New York City- Banff Centre Artist in Residence- Canada Council for the Arts – Awarded the Travel Grant to Professionals in the Visual Arts- Artwork, "Chaos Bloom 1" included into the Canada Council Art Bank- <i>Winner</i> for Excellence Award in Illustration, Computer Arts Graduate Competition- <i>Winner</i> for Best Canadian Student Portfolio, FITC Awards