

# Eric Chan

Founder & Digital Artisan, EEPMON Inc.

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## / SUMMARY

I am a new generation creator actively engaged in digital arts, creative consultancy and entrepreneurship. At these intersections, I have collaborated with industries spanning museums, education, fashion to video games and fine art. I have exhibited, won awards and spoken internationally. An advocate for STEAM, I believe technology empowers artists to experiment and develop new modes of creative expression. I am on the official nomination for the Canadian Museums Association Board of Directors.

## / Expertise

Art + Entrepreneurship  
Brand Strategy  
Creative Consulting  
Digital Illustration  
Motion Graphics  
Motivational Speaker

## / KEY PROJECTS

### EEPMON Inc. | September 2005 – Present

- **Canada's Creative Industries Trade Mission Delegation to China (April 9<sup>th</sup> – 13<sup>th</sup>, forthcoming)**  
I have been selected to be amongst 40 delegates to represent Canada's first Creative Industries Trade Mission to China led by the Minister of Canadian Heritage, the Honourable Mélanie Joly.
- **EEPMON × Satellite Young: Sanfransokyo Girl – Animated Music Video | Tokyo**  
Designed, directed and produced an animated [music video](#) for Tokyo-based synthwave group Satellite Young
- **Canada Science and Technology Museum – 100 by 17 Foot Art Mural Installation | Ottawa**  
This installation consists of a 100 by 17 foot art mural and an interactive online application that explore the intersection of human innovation, human ingenuity, art and social impact – past, present, future at the Canada Science and Technology Museum.
- **Canadian Failures – Stories from Successful Canadians About How Failure Got Them There Chapter Contributor | Toronto**  
Wrote an essay chapter by invitation of its author, Alex Benay who is the Chief Information Officer of the Government of Canada. Canadian Failures gathers ten experts from the private, public, and not-for-profit sectors and academia, all of whom have grappled with failures and success throughout their lives. Their powerful argument: that Canada, and Canadians, must be willing to learn from failure if we hope to succeed.
- **Canada Goose × EEPMON: Fashion, Synthesis Parka | Toronto**  
I have led and worked with Canada Goose to successfully see through to production on a parka that blends functional wear and art. From conceptual drawings, textile fabric samplings, prototyping, marketing to final-product, 150 Canada Goose x EEPMON Synthesis parkas were produced and distributed to retailers worldwide.
- **The 5<sup>th</sup> Canada-China Cultural Dialogue: Travel Delegation | Beijing and Dunhuang, China**  
Cultural delegation co-sponsored by the Canadian Fund for International Understanding through Culture (Can4Culture) and the Canadian Museums Association (CMA) to engage with the Chinese People's Association for Friendship with Foreign Countries (CPAFFC).
- **Alpha Industries × EEPMON × Rime: Fashion, MA-1 Slim Fit Bomber Jacket, New York City**  
World renowned for Alpha's iconic MA-1 bomber jacket, this 3-way collaboration with digital artisan EEPMON and premium streetwear RIME in New York City have joined forces to create limited edition of 128 pieces worldwide. Jacket titled, "JUNGLE OUT THERE" debuted at ComplexCon on November 4th, 2017.
- **Marvel Entertainment: Guardians of the Galaxy 2, Star-Lord Portrait | New York City**  
Worked with Marvel's cinematic department to create an EEPMON stylized portrait of Star-Lord, the main protagonist of the GOTG franchise used for promotional and product merchandising.

- **Microsoft Xbox × EEPMON: Public Art & Visual Campaign | Europe**

Created artworks to communicate four gaming categories for Xbox's platform specifically: Blockbuster, Music, Family and Sports. We activated a visual campaign in Europe during the summer and fall of 2008.

- **MINI Cooper × EEPMON: Illustration | Vancouver**

In partnership with TAXI agency in Vancouver, I created a calendar with 13 unique illustrations for MINI Canada's financial services group.

- **Bridgehead Coffee × EEPMON: Art Installation & Coffee Cup Design | Ottawa**

Created the Bridgehead Coffee x EEPMON Citylights artwork used for a large art mural and as a design on takeout coffee cups distributed across all 20 locations. Approximately 1-million takeout cups were produced.

- **Hazel Lyrics: Public Art Project for Hazeldean Road | Ottawa**

Taking inspiration from the natural environment, local economy and community, collaborator Lynda Cronin and I created a series of twenty-six designs, employing organic and animal forms combined with urban elements to achieve visual consistency. Hazel Lyrics focuses on the upbeat nature of the Kanata West community in Ottawa. Both Lynda and I explored themes such as the environment, commerce, communications, culture and hi-tech. Each of these theme speaks to the unique nature of Kanata today while celebrating growth and renewal. Commissioned by the City of Ottawa Public Art Program, Canada.

- **Queen's Café: Public Art Installation and life size Miss Queen's statue | Beijing**

Established in 1952, Queen's Cafe currently has four locations in Hong Kong and one in Beijing. I designed and oversaw creative execution into the Beijing expansion. Having created their first iconic mascot, Miss Queen's, she serves as the central anchor point welcoming new and returning customers and has been made into a life-sized statue, packaging, chocolates, installation, merchandise, web comics and in social-media. I creative directed and worked closely with staff and fabricators on every step of the development phase.

- **Sony Centre for the Performing Arts: TRANSIENT – Motion Graphic Installation | Toronto**

Created a [motion graphic art installation](#) titled, "TRANSIENT" with musical accompaniment Takyua Nakamura for the Sony Ziris – a massive 21-screen HD video wall in Toronto.

## **Algonquin College Applied Research and Innovation (ARI) Digital Artist in Residence | September 2016 – September 2017**

Full access to ARI's equipment such as 3D printers and laser etching machinery to experiment and create a new body of artwork. The goal of the residency is to promote knowledge sharing through the dissemination of such experiments and make ARI a central hub to encourage collaboration throughout the college.

## **/ Awards & Recognition**

2018	<p>Chosen amongst 40 delegates on Canada's first Creative Industries Trade Mission to China led by the Minister of Heritage, the Honourable Mélanie Joly.</p> <ul style="list-style-type: none"><li>- Winner for the annual Applied Arts Magazine for category: Retail Application Illustration.</li><li>- MadeMill Artist in Residence</li></ul>
2017	<ul style="list-style-type: none"><li>- Permanent 100-foot art mural, "YOURS TO DISCOVER" at Canada Science &amp; Technology Museum.</li><li>- Inducted into Canada Goose's "Goose Person".</li><li>- Chapter contributor for <i>Canadian Failures Book – Stories from Successful Canadians About How Failure Got Them There</i>, author Alex Benay, publisher Dundurn Press.</li></ul>

- 2016 - *Digital Artist in Residence* at the Applied Research & Innovation, Algonquin College.
- 2015 - *Design Judge*, Adobe Creative Jam.
- *Design Exchange Museum: Emerging Designer People's Choice Award*.
- 2014 - *Carleton University Young Alumni Achievement Award*.
- 2013 - Artwork, *Intersections 11* inducted into Carleton University's permanent art collection.
- GQ France selects Canada Goose x EEPMON Synthesis Parka into the Top 40 winter coats.
- 2009 - School of Visual Arts: Illustration Residency, New York City.
- Banff Centre Artist in Residence.
- 2008 - Canada Council for the Arts – Awarded the Travel Grant to Professionals in the Visual Arts.
- 2006 - Artwork, "*Chaos Bloom 1*" included into the Canada Council Art Bank.
- Winner for *Excellence Award in Illustration*, Computer Arts Graduate Competition.
- Winner for *Best Canadian Student Portfolio*, FITC.

## / Key Exhibitions

- 2017 - Canada Science & Technology Museum: Yours to Discover Exhibition Unveil
- 2016 - Library & Archives Canada, group show "Open Books Project", curator Mary Husted, Maggie James
- 2015 - Design Exchange, group show, "Smarter. Faster. Tougher.", curator Marie O'Mahony
- 2014 - Galerie Youn, group show, "GLOW", curator Juno Youn, Montreal
- 2013 - The School of Visual Arts, illustration residency group show, New York City
- 2011 - PARCO, group show, "Love for Nippon: 366 Art Heart COCORO", curator Parco Art, Tokyo
- HPGRP Gallery NYC, live performance, "INTERSECTIONS", New York City
- Scotiabank Nuit Blanche, Interactive Group Exhibition, Toronto
- 2010 - TEDx Toronto, live performance, "ORPHEUS" in collaboration with Robert Bolton and Andrew Zealley
- Ottawa Art Gallery, solo show, "INTERSECTIONS", curator Andrea Fatona
- 2009 - GalleryO2, solo show, "INTERSECTIONS", curator Yoko Ikeda, Tokyo
- 2008 - Vancouver Art Gallery, live performance, "ORPHEUS" in collaboration with Robert Bolton for "KRAZY!  
The Delirious World of Anime + Comics + Video Games + Art" exhibition

## / Speaking Engagements

### 2018

- 2<sup>nd</sup> China Animation Comic Game Group | Guangzhou, China (April 11<sup>th</sup> forthcoming)
- LinkedIn Speaker Series, *Art and Entrepreneurship* | Ottawa

### 2017

- Panelist for *Science, Art and Creativity* hosted by Canada Science & Technology Museum | Ottawa
- *The 5<sup>th</sup> Canada-China Cultural Dialogue Delegation* | Beijing and Dunhuang, China
- *ROI Magic Sauce: Communities, Collections, Collaboration* hosted by Internet Librarian | Monterey, California
- *New Brunswick Museum* | Saint John
- *UX.Talk* | Tokyo hosted by IDEO | Tokyo, Japan
- *PechaKucha Vol#147* | Tokyo, Japan
- *Rhode Island School of Design* hosted by Adobe Creative Jam | Rhode Island, Providence
- National Summit on *Museums into the Digital Age* hosted by The Canadian Museums Association | Ottawa
- National Summit on the *Value of Libraries, Archives & Museums* hosted by Library & Archives Canada | Ottawa
- Carleton University hosted by Adobe Creative Jam | Ottawa

- 2016** • Adobe Livestream: EEPMON Illustration Master
  - Chinese University of Hong Kong, Department of Fine Arts
  - The City of Hong Kong University School of Creative Media
  - One Young World Summit Ottawa
  - Ottawa International Gaming Conference
  - Ottawa School of Art – in dialogue with Open Books exhibition at the Library & Archives Canada
- 2015** • International Game Conference, Ottawa
  - University of Toronto Jackman Humanities Institute
  - University of Toronto iSchool Institute
- 2013** • *Welcome to the World of EEPS*, FITC Toronto
- 2012** • PechaKucha Night Vol#91, Tokyo, Japan
- 2011** • IDEO NYC • DigiFest Toronto
- 2009** • PechaKucha Night Vol#62, Tokyo, Japan

## / Press & Publication

Applied Arts Magazine Canada Goose GQ Magazine France Financial Post HYPEBEAST Highsnobiety Selectism Colette Harvey Nichols, UK JAY Z's Life+Times	MUSE, CMA Adobe COMPLEX Style NYLON Magazine Computer Arts Carleton University University of Toronto Algonquin College MacUser Magazine ACCLAIM Magazine	IdN Magazine DigitalArts Magazine MoCoLoco.com JoshSpear.com M/I/S/C Magazine CBC CTV BPM Magazine Beautiful Decay	Ottawa Citizen Ottawa Magazine Ottawa Business Journal Telegraph-Journal Ricepaper Magazine Flare Magazine TCHAD BOX Vol.2 Tiger Translate Scion Magazine
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## / Education

- Bachelor of Information Technology: Interactive Multimedia & Design  
 Carleton University, 2008
- College Diploma: Computer Engineering Technology – Computing Science  
 Algonquin College, 2004